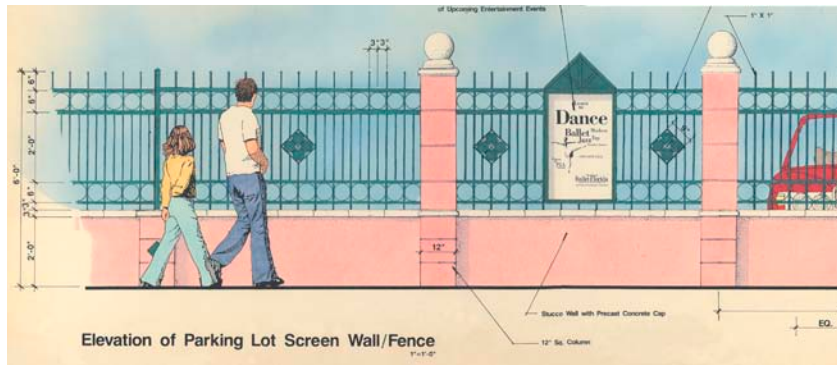


NARCISSUS AVENUE STREETSCAPE

WEST PALM BEACH, FLORIDA



Urban Design Kilday Studios was faced with the challenge of creating a “gateway” for the entertainment district as part of a larger downtown revitalization project. Narcissus Avenue is a four block long downtown streetscape. The project involved the design of terminal plazas with sculpture, reconfiguration of sidewalk and parking, light fixtures, seating, special paving, bollards, urban fence, special event banners, architectural improvements to building facades and alleys, and landscaping. Thereby balancing the pedestrian and vehicular needs, while creating a more user responsive experience in traversing city street between City Hall, library, amphitheater and entertainment district. Innovative ideas included the introduction of non-memorial sculptural elements as gateways to the street. UDKS created a distinctive downtown setting as a link between access points to a re-awakening entertainment and civic activity area in West Palm Beach through presentations to the CRA and City Commission.

The Narcissus Avenue Streetscape was designed to serve as a link between existing and proposed public and private activities which branch off or front on the subject link. The streetscape was seen as the unifying element for these other components, many of which were undergoing simultaneous design and/or redevelopment efforts. Many of the components introduced in the Narcissus Avenue project along with design guideline recommendations were incorporated into the design details for Clematis Street and the Centennial Square projects.

There was little or no impact on natural environment or the infrastructure aside from the opportunity to upgrade underground utilities as part of the construction phase (stormwater).

Client: City of West Palm Beach
Community Redevelopment Agency