

IBIS COUNTRY CLUB

WEST PALM BEACH, FLORIDA

Ibis Golf and Country Club, an upscale 1,900-acre residential community in West Palm Beach, has relied on Urban Design Kilday Studios over the past decade to realize its development potential through innovative design and graphics.

From conceptual sketches to top notch marketing and sales illustrations, UDKS has provided comprehensive graphic services including photo documentation, elevations and perspective sketches, illustrative master plans, site plans, marketing brochures and large format sales marqueses.

Ibis also relies on UDKS to prepare before and after computer simulations to illustrate upgrades to existing facilities and landscape installations. Representing accurate, real life depictions allows residents to review and make changes to designs prior to construction, often saving thousands of dollars.

Early on, UDKS understood the importance of graphics as an integral element of the project's overall theme and devised a sign and way-finding system that projected a cohesive, well-planned identity program. From directional and regulatory signs to parcel and entry monument signage, UDKS created a memorable identity throughout the development.



Client: Kitson & Partners