

# SOUTH FLORIDA WATER MANAGEMENT DISTRICT

WEST PALM BEACH, FLORIDA

Urban Design Kilday Studios collaborated with South Florida Water Management District to design new monument and directional signage for their headquarters in West Palm Beach, Florida. The new signage is more visible from the street and adds a sense of prominence to the entry. The extruded wave has LED lighting inside covered by white translucent Plexiglas that creates ambient uplighting at night.

The entire sign was designed in 3D using cutting edge computer software before it was sent to the sign manufacturer. By utilizing three dimensional modeling, the design can be refined down to the smallest detail and viewed from any angle. This approach allows modifications to take place early in the design process as well as create a photorealistic representation of the finished product.



Signage before

3D conceptual design



New signage installed

New signage at night



Rendering of 3D computer model