

OASIS TOWNE HOME ESTATES

SEBRING, FLORIDA

MDH Developers initially contracted Urban Design Kilday Studios to create elevation and plan graphics of their proposed architecture and community. These graphics were produced with both print advertisement and web markets in mind. After realizing the potential and quality of three dimensional graphics that UDKS creates, MDH developers took it a step further and contracted UDKS to create a 3D computer model of their development. Utilizing this technology, UDKS was able to “fly around” the proposed development and view it from any angle. Key perspective views were then rendered to create high resolution 24”x36” presentation boards, showing the development complete with entry signage and landscaping. Upon the completion of the 3D renderings, MDH also contracted UDKS to recreate their marketing brochure, and create their Flash website.

Client: MDH Developers

Graphic Services: Created 3D model of 22 unit townhome development complete with landscaping & entry.

Created 2d marketing graphics, sales brochure and website (www.MDHdevelopers.com)



Website Development

