

# MARCO ISLAND

## MARCO ISLAND, FLORIDA

Collier County and the Marco Island Visioning Planning Committee selected Urban Design Kilday Studios to facilitate a Visioning Charrette which challenged the public, property owners, and the business community to work together to establish a direction for the future of their community.

Based on the involvement of a core group of participants, and a series of meetings and workshops, an “Urban Design Frame Work Plan” was prepared.

Detailed conceptual plans were developed for a community gateway, town center, and various streetscape improvements. In addition, extensive discussions and presentations were conducted focusing on transportation

issues, traffic calming techniques, and bicycle and pedestrian safety. Architectural guidelines and special sign regulations were developed to respond to Marco Island’s unique character. A comprehensive Vision Booklet was prepared that included goals and strategies, recommendations and detailed design solutions.

The Marco Island Vision 2020 Charrette, facilitated by UDKS, developed a consensus as to a course of action for downtown redevelopment and identified urban design opportunities that reflect a distinct character preferred by its residents.

**Client:** Collier County Planning Department

