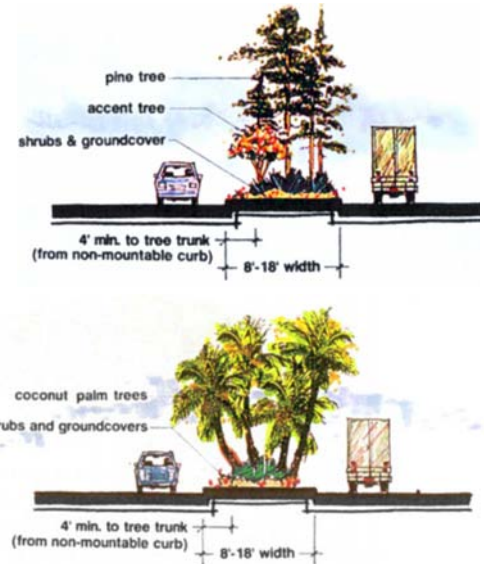
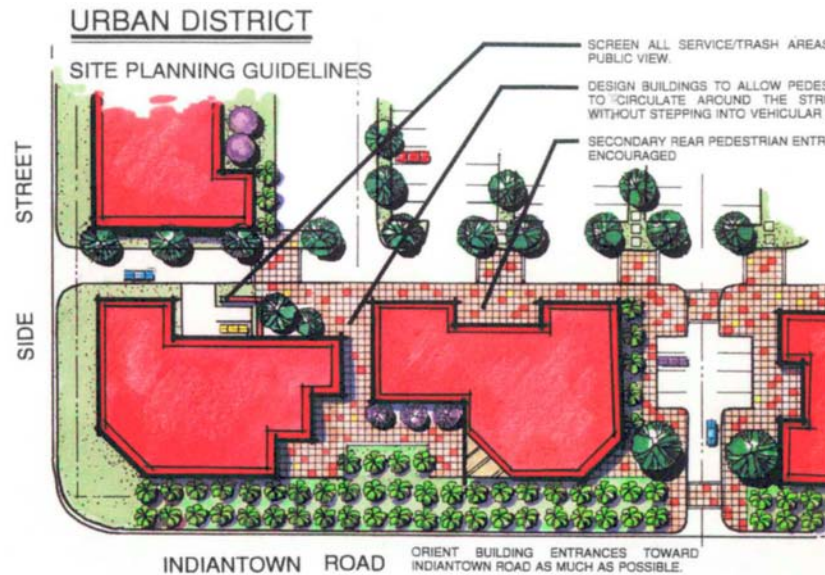
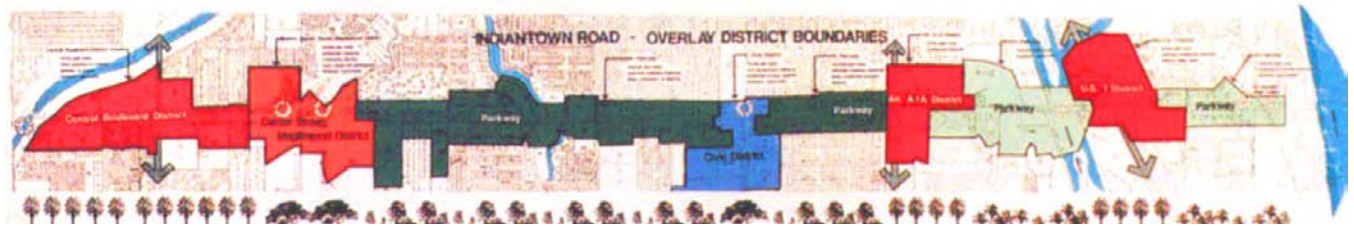


# INDIANTOWN ROAD CORRIDOR STUDY

JUPITER, FLORIDA



The Town of Jupiter, Florida commissioned Urban Design Kilday Studios to undertake a six month program to upgrade the identity and image of Indiantown Road. As the Town's major east-west thoroughfare, Indiantown Road was another victim of uncontrolled commercialization. The plethora of Quik marts, drive-thru restaurants and strip centers were creating a chaotic, disjointed appearance. "The Indiantown Corridor is of vital aesthetic and economic importance; it has become the gateway to our Town," said then-Town Planner Eric Riel, Jr., who managed the project for the municipality.

Recognizing that the problems of Indiantown Road are replicated in thousands of areas throughout the County, the Town was especially impressed by the number of urban corridor studies conducted by the firm. Utilizing experience on numerous other commercial strip studies, UDKS developed a plan with urban districts connected by parkway linkages.

The results of the study provided the Town of Jupiter with:

- code revisions (overlay district)
- land use and permitted use changes
- streetscape standards
- architectural design guidelines
- site planning guidelines
- sign standards/guidelines

Client: Town of Jupiter  
Planning Department