

# HISTORIC STREETScape PROGRAM

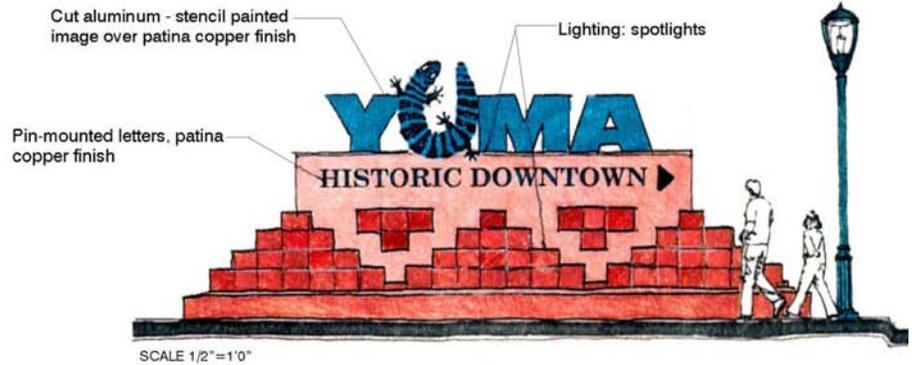
## YUMA, ARIZONA

Urban Design Kilday Studios was selected by the City of Yuma to prepare concept streetscape plans for the historic downtown core area. A team of four landscape architects and urban designers from the firm's California and Florida offices worked with local business and government representatives in an intensive five-day design charrette to create a series of concept plans that will be used to guide future streetscape improvements in the nine block Downtown Historic District.

As part of the design program UDKS first assessed the existing streetscape elements and made recommendations for revisions. The new streetscape concept plans included a public sign program, landscaping, pedestrian and parking lot lighting, and street furniture. In addition to preparing streetscape designs for the Historic District, UDKS also prepared plans for the revitalization/redevelopment of Main Street Plaza - a block long pedestrian mall developed in the 1970s. Included in the revitalization plans were ideas for landscaping, paving materials, new ornamental water features, and a redesigned outdoor stage and seating area.

Throughout the design charrette process, UDKS met with local designers, merchants, staff, the Historic Designation Review Committee, and the Main Street Advisory Board design Committee. This ensured that input was received from all those affected by the plans and helped to win their endorsement of the final recommendations.

**Client:** City of Yuma, Arizona  
Dept. of Development Services



### Highlights

1. New downtown/marina promenade
2. Neighborhood enhancement grants/loans
3. Business incubator facility for local entrepreneurs
4. Stormwater management facility for marina area.
5. Increased job training programs
6. Expand Community Redevelopment Agency (CRA) Area.
7. More affordable housing and child care facilities.
8. Downtown urban design guidelines.
9. "Way-finding" circulation system for downtown.
10. Additional downtown parking sites.