

VISTA CENTER

WEST PALM BEACH, FLORIDA

Originally developed in the mid 1980s, the landscape design for the Vista Center mixed use commercial park was in need of an upgrade. With the recent development of several parcels within the 640-acre project located northwest of Florida's Turnpike and Okeechobee Boulevard in Palm Beach County, the project's signage, landscaping, hardscape, lighting and irrigation were due for an overhaul. In order to convey the proposed design to the Vista Center Property Association Board for its approval, Urban Design Studio used computer-generated 3-D imagery showing "before and after" conditions of the landscape design. The installation of the new landscaping of has transformed the entry, and two miles of roadway into a lush parkway, with a diversity of trees and palms and colorful shrubs and groundcovers. Reclaimed water is used for the irrigation of the drought-tolerant planting. A new entry sign wall was constructed on top of the existing retaining wall, improving visibility and creating a dramatic feature of a Specimen Live Oak focal point. The new colors and planting at the project entry draw the eye to the new visual identity of The Vista Center.

Client: Vista Center Association, Inc.
Site Area: 493.687 AC

CONCEPTUAL SKETCH



CONCEPTUAL RENDER



EXISTING FRONT ENTRY



EXISTING MEDIAN

